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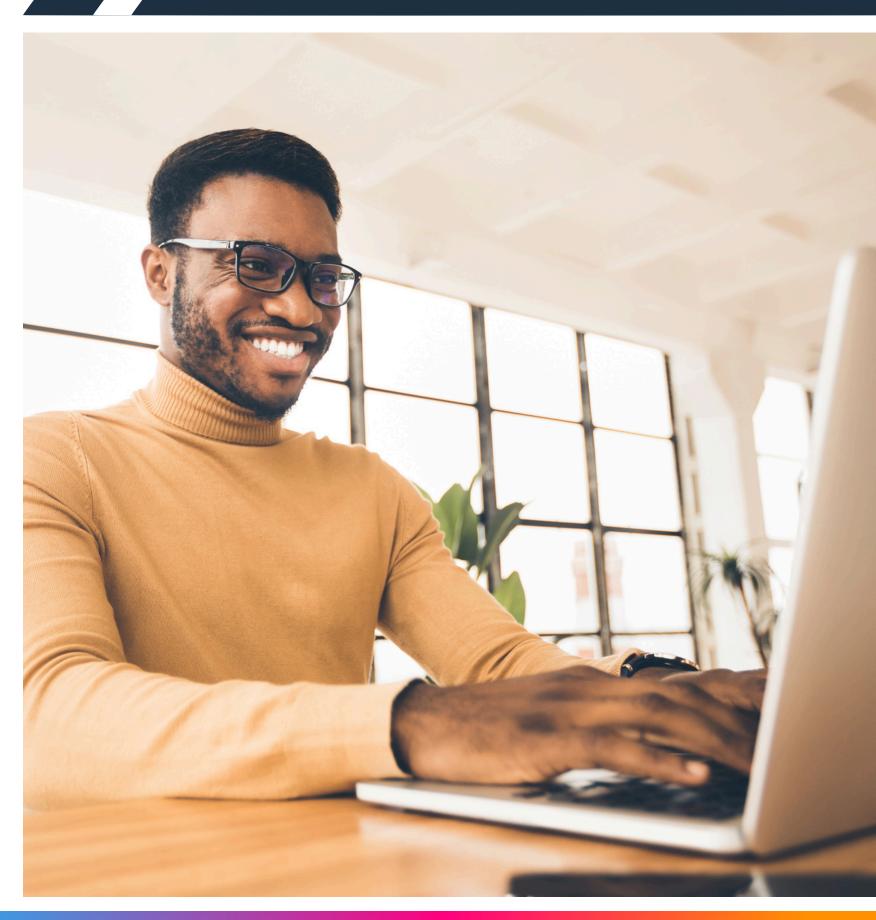
CISCO Partner

Platinum Learning

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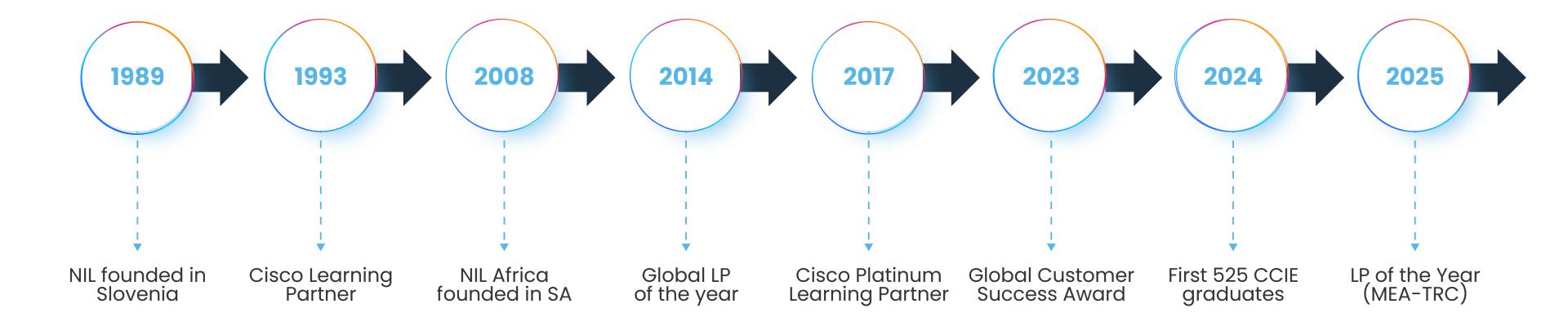
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- The 361 journey





ABOUT NIL

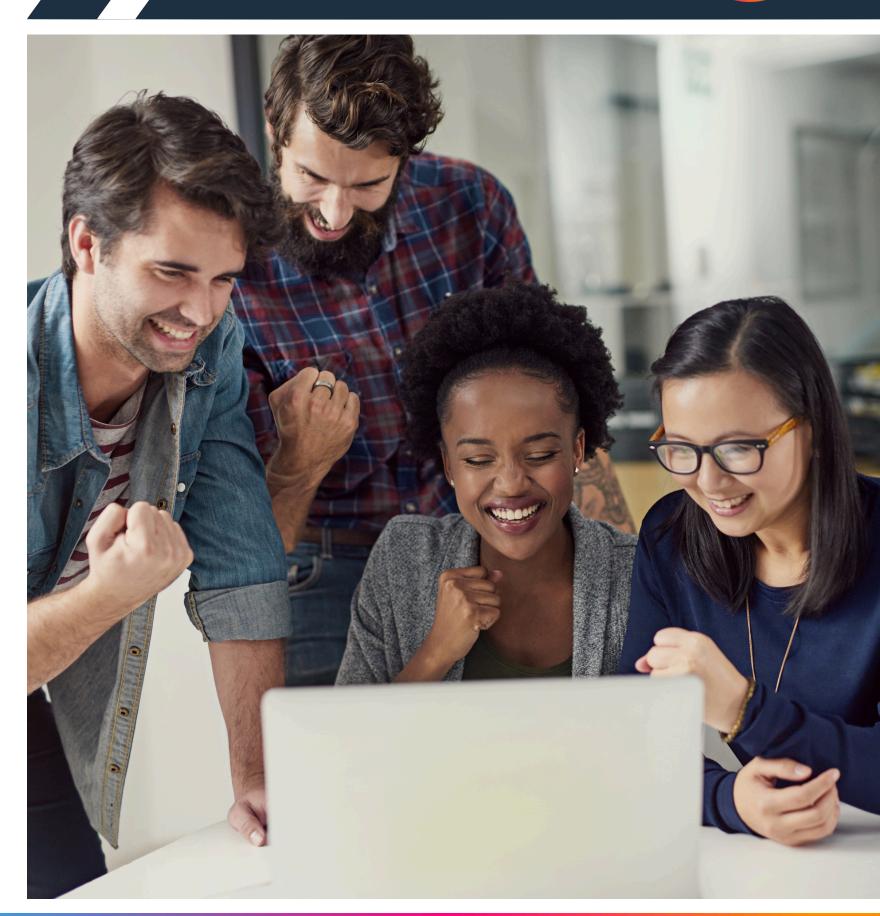




BENEFITS OF 361

- Streamlined path to Cisco 360
 Partner certification
- Expert consulting support throughout the process
- Ready-to-use templates for faster applications
- Maximise rebate potential





THE 361 DIFFERENCE



CAPABILITY:

Investment in technical skills, training, and resourcing in line with each portfolio BLACK BELT & CAREER CERTIFICATIONS / CISCO POWERED SERVICES

FOUNDATIONAL:

Practice maturity for lifecycle and managed services CUSTOMER EXPERIENCE SPECIALISATION: BASIC, INTERMEDIATE OR EXPERT

FOUNDATIONAL



CUSTOMER EXPERIENCE SPECIALISATION - BASIC

1 x Cisco Customer Success
Manager (CSM)
1 x Renewals Manager (CRM)

CUSTOMER EXPERIENCE SPECIALISATION - INTERMEDIATE

2 x Cisco Customer Success Manager (CSM) 1 x Renewals Manager (CRM)

CUSTOMER EXPERIENCE SPECIALISATION - EXPERT

3 x Cisco Customer Success Manager (CSM) 1 x Renewals Manager (CRM)

APPLICATION TEMPLATES

Service Overview | Organisational Chart | SLA | DR Plan Two Customer References

MANAGED SERVICES APPLICATION

MANAGED SERVICES



- Top strategic priority for Cisco
- Core to the 360 Partner Program
- Increase your value index
- Greater program benefits

MANAGED SERVICES PRACTICE MATURITY

CISCO-POWERED



Why Cisco Powered Services?

Cisco Powered Services help you unlock enhanced benefits that increase profitability, offset costs, and differentiate your managed services.

Proven blueprints

Address customer outcomes

Enhance differentiation

Increase rewards

Power hybrid work

Secure enterprise

Transform infrastructure

Reimagine applications

MANAGED SERVICE PRACTICE MATURITY



TRAINING PLANS

Black Belt Completions

Career Certifications

CISCO POWERED SERVICES

WHAT IS 361?

- Initial consultation
- 361 gap analysis and training plan
- Customer Experience Specialisation training
- Guidance & templates for Select Provider application
- Guidance on Cisco Powered Services





361 ROADMAP



1

Onboarding

Partner provides Partner ID, current Specialisations, proposed Portfolios 2

Discovery

Define portfolios, CX training, Provider & Powered Services 3

361 Gap Analysis

Certs & Black Belt completions compared to portfolio & services requirements 4

CX Training

Book CSM & CRM training & provide training paths based on Gap Analysis

Applications

Partner to complete any applications using templates provided

THE 361 JOURNEY

AFRICA CISCO 360
Partner Program

- 1. Consultation
- 2. 361 Gap Analysis & Training Pathway
- 3. DTCSM 3-day VILT training
- 4. DTCSM Exams
- 5. CRM 1-day VILT training
- 6. CRM Exam
- 7. Cisco Partner Programme Application









CISCO Partner

Platinum Learning